



Virgin Telco launches new content package for entertainment fans that combines Netflix and an extra 10GB

- Available to all Virgin telco customers; 10GB to use on any of their Virgin telco lines and access to Netflix
- Virgin telco's offering, called "Netflix Fan", includes 10GB and a basic Netflix subscription with the option of increasing the number of screens available at any time
- As a launch promotion, Virgin telco is offering 6 months of the 'Netflix Fan' package for free

Madrid, 20 October 2020. Virgin telco, the Euskaltel Group's telecommunications services brand on a national level, launches "Netflix Fan" to complete its extensive TV offering available to customers.

Virgin telco launches its "Netflix Fan" package, which includes access to Netflix and 10GB that the customer can use on any of its lines, with a 6-month subscription to the proposal on offer for free (*). Broadband customers will be able to access the wide range of entertainment content offered by Netflix (series, films, documentaries and children's titles) from any device and location, alongside 10GB of data to be used on any of the customer's Virgin telco mobile lines or by buying a new data SIM card so as not to use mobile data. This means that all customers can enjoy the additional 10GB of data.

Netflix Fan Básico	8 €/mes	Netflix Fan Estándar	+4 €/mes	Netflix Fan Premium	+8 €/mes
NETFLIX +10 GB extra		NETFLIX +10 GB extra		NETFLIX +10 GB extra	
 SD		 HD		 UHD	
1 pantalla		2 pantallas simultáneas		4 pantallas simultáneas	

What's more, with Virgin TV and its 4K decoder, you only need to click on the Netflix button on your remote control.

As **José Miguel García**, Euskaltel Group's CEO, states: "This is a really important agreement for our customers. We are hugely pleased to announce this agreement, which is a bold step forward in Virgin telco's commitment to offering exciting, quality premium TV content to our customers from one of the world's leading entertainment companies."

"Respect for consumers and their needs are at the heart of Virgin telco's spirit, which is why offering quality content to customers by focusing on flexibility, simplicity, usefulness, quality, savings, honesty and the digital experience is our mission," says **Koldo Unanue**, Chief Marketing Officer of Virgin telco.

Since its launch on the national market four months ago, Virgin telco has continued to grow at full speed in Spain thanks to the launch of products and services that make its customers the most satisfied on the telecommunications market. The figures speak for themselves: from March to June, the Group added 11,300 new customers, 6,500 of which came from Virgin telco, reflecting 57% of the total. This was achieved in just one month after its nationwide launch. The company's latest mobile portability data are also positive, placing it fourth on a national level.

(*) 6 months free for new Virgin Telco customers with the Basic and Standard Netflix Fan options

About Virgin telco

Virgin telco (www.virgintelco.es) is the national telecommunications services brand of the Euskaltel Group, the fourth largest operator in Spain, which began providing services to customers in May 2020. The operator offers premium quadruple play bundles for fixed and mobile phones, internet and TV through an offering that stands apart from the rest: a format that breaks with traditional closed bundles so that consumers can combine products as they like, choosing only what they need, saving unnecessary costs simply and quickly, and taking full control without the small print and with no obligation for grouped contracts. Virgin telco places the customer at the centre of its entire strategy.

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